

perspectives

Moving Design Forward



OFI

EVOLVE & SHIFT THE CONVERSATION

VIEWPOINTS FROM 3 DESIGN VISIONARIES

As the workplace floorplate continues to evolve, there is a growing trend of flexible and creative alternative work settings that support both individual and collaborative work modes.

For this publication, we reached out to designers from New York, Detroit, and Los Angeles and asked them to share a concept around this trend featuring a selection of products from Herman Miller's Elements Portfolio.

With a diverse selection of expressive furnishings from the Herman Miller family of brands; Geiger, Nemschoff, naughtone, DWRContract, Maharam and Herman Miller, the Elements Portfolio helps create vibrant settings that satisfy the needs of the modern worker.

- 4 | POWER LINES
Curated by Ginger Gilden
- 8 | AVANT-GARDEN
Curated by Carlos Madrid III
- 12 | HACKABLE WORKPLACE
Curated by Lori James
- 16 | ELEMENTS
Herman Miller: A Family of Brands



POWER LINES

Structural beauty stands out when soft contours juxtapose with strong lines. Black metal accents contrast with the natural beauty of wood and stone creating a strong monochromatic palette.



Opposite page, clockwise: Magis Traffic Bench, naughtone Shard Coatstand, Fritz Hansen Night Owl Lamp, Herman Miller Nelson Outdoor Table, Geiger Crosshatch Arm Chair

This page: Herman Miller Sayl Chair, Herman Miller Nelson X-Leg Table, Herman Miller Eames Molded Chair, Flos Mod 265 Wall Sconce





Ginger Gilden CID, IIDA

Senior Designer / Senior Associate
IA Interior Architects, New York, NY

Ginger Gilden brings 23 years of experience to the design industry. Originally from Louisiana, Ginger spent the first five years of her career in Memphis, TN before beginning work in New York City. Her portfolio includes work on a diverse range of projects, including Commercial, Educational, Healthcare, Government, and Legal. She is a Certified Designer in the state of NY and has been a member of IIDA since 1994, serving as New York Chapter President from 2016-2017. She is now serving as IIDA NY Vice President of Sponsorship and is on the IIDA NY Leader's Breakfast Committee.

DWR Rubik Side Table, DWR Como Sofa, Herman Miller Eames Elliptical Table, Herman Miller Eames Walnut Stool, DWR Royal System Shelving, Herman Miller Eames Molded Chair, Geiger Crosshatch Lounge Chair



Herman Miller Ode Floor lamp, Geiger H-Frame Credenza, Herman Miller; Paul Smith Stripes Pillow, Eames Wire Stool, and Wire Frame Sofa.



AVANT- GARDEN

The indoor/outdoor garden is a growing workplace trend. Forward-thinking companies have learned that building more connective spaces is key to increasing collaboration and innovation. People thrive when provided access to nature and flexibility in their work environment. SOM's Carlos Madrid III shares his favorite complements to a modern workplace garden: the new alternative workspace.



Left: Maharam Wavelength Wall Graphic
Right: Magis Spun Chair
Opposite page: Eames Outdoor Lounge,
Eames Wire-based Table





CARLOS MADRID III

Senior Designer
Skidmore, Owings & Merrill LLP
Los Angeles, CA

Carlos Madrid III has more than 18 years of experience in architecture and interior design. A combination of high energy and aptitude for innovation, Carlos' contributions have been consistently recognized for their rational yet provocative approach. Carlos' diverse portfolio includes the repositioning of developer-owned properties to creative workplace environments; Lincoln Properties' Pen Factory, G-Cubed roof top gym and garden, and the headquarters for Awesomeness--a 21st century media company. Currently, he is working on a \$50M upgrade to Brookfield's Wells Fargo Center, NBC Universal executive offices and Loyola Marymount University's School for Film and Television. While different in scale and function, they all capitalize on a positive human experience, are authentic to the clients' brand, foster collaboration, culture, and most importantly community.



*Opposite page: Hay Palissade
Above: Magis Air Tables and Chairs
Below: Mattiazzi Medici Lounge Chairs,
Eames Table with Black Marble Top*



HACK ABLE WORK PLACE

Employee engagement and collaboration flourishes in flexible spaces, creating a need for a hackable work environment. Hackable spaces offer a versatile set of furnishings that allow end users to effortlessly reconfigure their space based on their moment-to-moment needs.



Opposite page: naughtone Always Chair, Trace Table. Clockwise from the top: Eames Molded Plywood Screen, Maharam/Paul Smith Assembled Check Pillow, Maharam/ Hella Jongerius Cork & Felt Rug, Pablo Uma Light, Tacchini Spin Poufs, DWR Kayu Dining Table and Bench



LORI JAMES IIDA, LEED AP ID+C

Principal
SmithGroupJJR, Detroit, MI

With over 14 years of experience and as Principal and lead for the Interiors team at SmithGroupJJR Detroit, Lori James has extensive expertise in various workplace, higher learning, and science & technology projects. In 2012, Lori was named on BD+C's list of "40 Under 40" AEC professionals - a result of her ingenuity, efforts, and design applications. As Lead Interior Designer, Lori is a champion for the successful strategy, development, and end result of interiors concepts and implementation. "I draw inspiration from people, perspectives, and insights that I may have not been personally exposed to." Lori also has led the firm's Exploring Post - an annual 10 month program that introduces high school students to architecture and engineering - and devotes time to several other community outreach programs. She is an avid and accomplished knitter who seeks solitude by casting a new project on her knitting needles.

Naughtone Portion Sofa, Hay Raw Rug, Maharam Compartment Pillow, Softline AS Drum Tables, Herman Miller Renew Height Adjustable Table and Herman Miller Eames Aluminum Group Chairs



*Herman Miller San Francisco Office:
Herman Miller Locale, Herman Miller
Mirra 2, Herman Miller Flo Monitor Arm*

Elements provides expressive furnishings for interactive settings that support how people connect and work today.

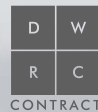


Herman Miller

GEIGER

Nemschoff

naughtone

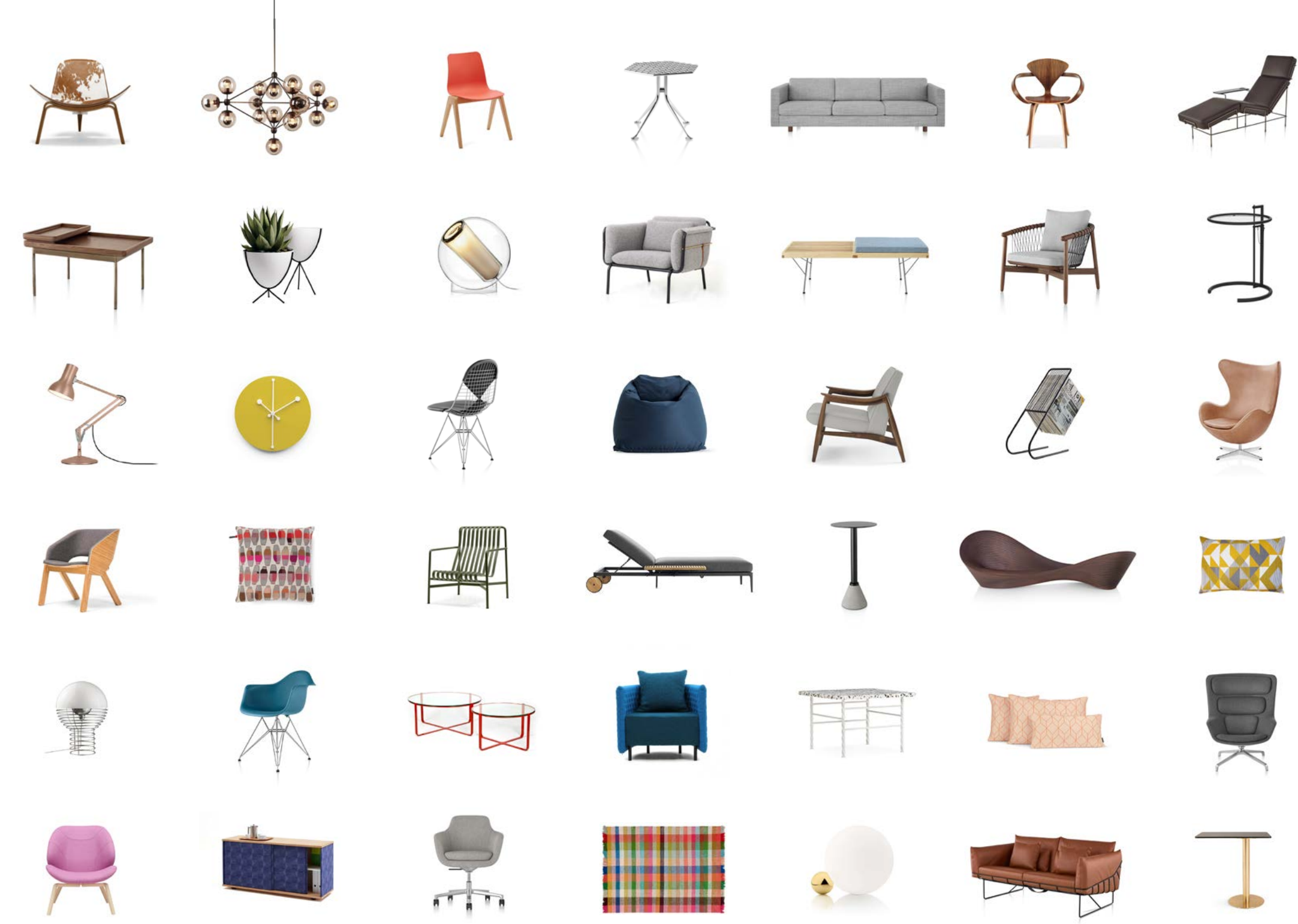


maharam

The Herman Miller family of brands, which includes Geiger, Nemschoff, naughtone, Maharam, and DWR Contract, gives you access to thousands of great pieces for your third space projects.

hermanmiller.com
geigerfurniture.com
naughtone.com
nemschoff.com
maharam.com
dwrcontract.com

hermanmiller.com/products/portfolios/elements



*Herman Miller: Nelson Thin Edge Buffet,
Lispenard Sectional, Eames Coffee Table
with Marble Top*

